

The Reading-Berks Guild of Craftsmen
STANLEY G. SELTZ
STUDENT AWARDS PROGRAM

The Student Award Program of the Reading-Berks Guild of Craftsmen was named for Stanley G. Seltz (1912-1991) in recognition of his artistic genius and remarkable leadership.

In the early 1970's, many argued that art and craft existed as totally separate areas of endeavor. Stanley strongly disagreed and eventually persuaded the Berks Arts Council to involve itself in Guild activities. Today, due in large part to Stanley's persistence and influence, craftsmen are universally regarded not only as craftsmen but as artisans as well.

As President of the Lancaster Woodcarvers Guild, Stanley held many woodcarving workshops and taught at the Reading Area Community College. A frequent exhibitor at Reading-Berks Guild of Craftsmen shows, Stanley enjoyed demonstrating his craft throughout the weekend. Also an accomplished pattern maker, Stanley regularly demonstrated iron-casting techniques at Hopewell Furnace. He basked in the camaraderie of his peers.

Stanley's expertise thrust him into management positions in a variety of projects too numerous to list. He served as the primary coordinator of the Reading-Berks Guild of Craftsmen's project to build the famous Distelfink at Heritage Park near the Tulpehocken Creek. His carved eagle proudly sits atop the front door of the bank on the corner of Park Road and Penn Avenue in West Reading, PA.



*Above: Stanley in his workshop.
Below: The Distelfink at Heritage Park.*

