



READING-BERKS CHAPTER

Pennsylvania Guild of Craftsmen

P.O. Box 85, Mohnton, PA 19540

Reading-Berks Guild Website: www.rbcrafts.org

Volume 65 Issue 3

July, August, September 2013

President's Message

It seemed like we were waiting a long time for summer to begin and it already is half way over. I hope you are enjoying the season with your family and friends. There is always something going on in the area, whether you enjoy music, baseball or just being outdoors and of course craft shows. So take advantage of the lazy, hazy days of summer and smell the roses, literally. This will be our last bulk mailing of The Reading-Berks Guild of Craftsmen's newsletter; so please make sure Pat Oxenford has received your e-mail address. The Fall is a busy time for Reading-Berks and you do not want to miss out on important information (and my quotes)!

Kay and I were vendors at the Kutztown Folk Festival for the first time. I guess we got broken in right; lots of rain and then some pretty hot days. It was a real learning experience for us. Our next Guild meeting will be on August 6, 2013, at the GoggleWorks at 7 PM. In September, Jenny Garman from the Pennsylvania Guild will be our guest speaker and she will be talking to us about Studio tours. This will be an informative meeting and you may find that you may want "Your Studio" as part of this adventure. I also want to remind you about donating to the BCTV auction for October. Your donations are due at our September meeting. Thank you in advance for always helping to make this a great event for BCTV

Our show committee is continuing to work hard on our upcoming Holiday Festival at Kutztown University the first weekend in November. Carolyn Handwerk has been heading up our "Pick-A-Prize" raffle for several years but will be stepping down as the chairperson after this year's event. This has proven to be a great money-maker for our Guild and I am asking for a volunteer to please step up and fill this vacancy. Carolyn will be glad to work with anyone who will assume this responsibility and there is a great group of people who assist Carolyn and they will continue to work with the new chairperson. Please let me know soon if you are willing to work for your Reading-Berks Guild in this capacity.

"To accomplish great things, we must dream as well as act!" Anatole France. *Your President, Barry L. Bennecoff*

Newsletter Just a reminder ... this is the last newsletter that will be published and sent via bulk mail. We are not renewing our mailing permit which expires September 1, 2013. Attend our chapter meetings and/or check our website for more information Thank you to those who have provided me information to publish the newsletters these past 13 years. *Pat Oxenford, Newsletter Editor*

Program

Our chapter meeting programs for the remainder of 2013 are as follows: August 6, 2013 will feature **Carol Haile** who has written another book, come and enjoy her presentation on *Christmas Cows*, a *Mooving Alphabet*.

Jenny Garman, from our state PGC office will introduce our chapter members to the State Guild's idea of *Studio Tours* at the September 3rd meeting.

The October 1st meeting will have our newly juried members from our March 12th Jury Session present their work, including: **Judy Boyer**, pressed flowers; **Vince Burke**, photography; **Shane Flexer**, wood carving; **William Herbein**, wood replicas; **Jennifer Lehr**, ceramics and floor cloths; **Brian Mariano**, jewelry; **A. W. Martofel**, metal; **Brenda Miller**, scherenschnitte; **Nate Ohlinger**, wood; **Tonya Perri**, porcelain jewelry and **Allen Schaeffer**, blacksmithing.

Eric Claypool will share stories of "hex" signs at the November 5th meeting.

And, mark the date of **Tuesday, December 3, 2013**, as our **Annual Christmas Party**. Catering will be by Dori Martin, come enjoy a fun-filled evening with good food. Bring a special gift for our "gift" exchange and enjoy some surprise entertainment. *Elaine Vardjian, Program*

Chairperson

BCTV - "Your Berks Craftsmen"

July 's program will interview **Janice Sonnen**, a fiber artist. Janice does beautiful hooked rugs and penny rugs. She has also written a book on this subject and teaches classes at her home. The featured artist for August will be **Carol Haile** and she will be talking about her newest book. Carol is an author and illustrator of children's books. **Linda Beiler**, a straw artist and **Debra Hammond**, a basketry artist will be the September edition of "Your Berks Craftsmen".

"Your Berks Craftsmen" appears on BCTV every third Wednesday of each month "Live" and then is telecast several times per month thereafter. You can also view "Your Berks Craftsmen" on the web at BCTV.org. Don't forget to tune in and support your fellow craftsmen and BCTV!

Kay Bennecoff & Carolyn Handwerk "Your Berks Craftsmen" Co-Host

Holiday show is just 3 months (12 weeks) away.

BCTV's Octoberfest

Save the date of Monday, October 21, 2013 when BCTV's annual benefit auction celebrates 20 years. This year it will be held at Crowne Plaza Hotel, 1741 Paper Mill Road, Wyomissing, PA beginning with a cash bar at 5:30 PM and the auction to begin at 6:30 PM. Thank you to all who have already donated items for this auction. If you have not done so as yet, please contact Kay Bennecoff or Carolyn Handwerk. Thanks.

Standards

If you have been a member of the Reading-Berks Chapter for a minimum of 3 months and wish to have your work juried, contact Louise Mehaffey, RB Standards Chairperson for the application. Tuesday, September 10th is the next jury session (and the last for 2013). Don't delay, contact Louise.

Membership

The Reading Berks Chapter of the PA Guild of Craftsmen would like to welcome the following new members.

Scott Boyer, Jewelry
534 Centre Ave.
Reading, PA 19601

Jennifer Brower, Jewelry
2102 Kimberton Rd.
Kimberton, PA 19442

Debra Cunningham, Jewelry
346 Sooner Lane
Blandon, PA 19510

Robert Ellsworth, Friend
300 S. Main St.
Spring City, PA 19475

Gloria Heere, Painted Porcelain & Glass
205 Longleaf Dr.
Blandon, PA 19510

Dennis Kutz, Woodturning
240 Woods Rd.
Kempton, PA 19529

Suzanne Oswald, Glass & Aluminum Handbags
120 Lori Lane
Mertztown, PA 19539

Cynthia Pierson, Fiber Arts
3361 Church Rd.
Gilbertsville, PA 19525

Julia Potts, Jewelry
443 Mullen Hollow Rd.
Birdsboro, PA 19508

Sam Shoemaker, Pottery
1710 Texter Mountain Rd.
Reinholds, PA 17569

Heather Shuker, Pottery
431 Ledge Rock Rd.
Mohnton, PA 19540

June Moyer, Membership Chairperson

Just a reminder that if you have a change in your information, including your address, phone number, email, etc., please notify our State Guild office in Lancaster. Also make sure our membership chairperson. June Moyer also has your updated information as well as Kelly Brehm for any website or status changes.

PGCHC

The PA German Cultural Heritage Center is hosting their annual Heemet Fescht on Saturday, October 5, 2013. There is space in the RB Log Cabin (contact Pat Oxenford if you wish to have space reserved in the cabin), otherwise, if you prefer to be on the Farmstead grounds, and want to provide your own canopy, or in the farm house, please contact Amanda Richardson at 610-683-1589 or arichard@kutztown.edu. There is no upfront charge, we only request a 15% commission on your sales. Time is 10:00 AM to 4:00 PM. and this event is in conjunction with KU's Parents' Weekend. (Please note that we had over 800 visitors to our spring event - Easter-on-the-Farm, and we are hoping the attendance will exceed those numbers).

We will also have Christmas-on-the-Farm on Saturday, December 7, 2013. Times and contact information is the same as noted above.

Many thanks to all those chapter members who assisted with this year's Kids' Camp the last full week of July. Our theme was PA German Holiday Customs ... Christmas, Valentine Day, Easter, Thanksgiving and a July 4th picnic.

Classified

The First Annual Ephrata Cloister Craft Fair is set for Saturday, September 21, 2013, from 10:00 AM - 3:00 PM. It is being hosted by the Ephrata Cloister Associates and will be held on the historic Ephrata Cloister grounds.

- Each participant will be allotted one 12 ft. x 12 ft. space at \$30 for the day.
- Participants are responsible for providing their own tables, chairs and shelter. There is NO electricity available.
- Set-up may take place on Friday evening, September 20th from 5:00 to 9:00 PM. **although there will be no overnight security**, or Saturday morning beginning at 8:00 AM. Vehicles should be removed to the parking area by 9:30 AM. **Ephrata Cloister is not responsible for lost or stolen items left on the grounds.**
- For more information and an application, call Shirley Gockley at (717) 738-6948.
- Food for purchase will be available by a food vendor.

The Woman's Club of St. Lawrence is sponsoring an outdoor art fair at the St. Lawrence Playground on September 7, 2013 (rain date-Sept. 14). We are seeking artists and crafters who are interested in exhibiting and selling their work at the fair. There is a fee of \$10 - \$15 for the space to exhibit, depending on the size of the space chosen. There is no commission on work sold. Contact Eileen Ritz, Arts & Education Chair, Woman's Club of St. Lawrence, 610-582-2421, eileen@ritz.ws

Get Well Wishes

Continue to keep **Dorothy Hoyt, Eileen Flickinger, Barry Gebhart, and Mary Gillaspay** in your prayers. We wish them each good health!

Garden of the Week

Elaine Lauter's flower gardens were featured in *Reading Eagle* July 29, 2013. *Beautiful!*

Members in the News

Bob Ballantyne will be presenting a program during the Greater Reading Literary Festival at Alvernia University on Tuesday, October 22, 2013, beginning at 7:00 PM. His presentation will describe his book "Woodlands, Waters and Mother Nature" as well as comments on the concept of "Self-Publishing - Print-on-Demand." (Exact location on campus has not been determined at this time).

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The Holiday Fine Arts and Crafts Festival

I want to give a *hugh* welcome to all of the artisans that sent their application in early and saved \$10.00 off their booth cost. From now until October 1st the booth fee will be regular price, *BUT* after October 1st there will be an extra \$10.00 late fee.

Keep in mind how you could help at the Holiday show? One of the main ways is by volunteering your time in any of the many departments ... at the gate; at the pick-a-prize table; be the host at the door, (this job would require a person that can help the customer where ever they need to go); check in artisans to the show; helping to tear down the show (pipe & drape, pick up tape off of the floor, tear down the tables and chairs; set-up the floor layout, (this is most likely filled at this time, *sorry*). By doing the set-up's & tear downs you can set up your booth early. Please Give Carol Haile a call and or include it in your application.

We are expanding our advertisement budget. Also the press releases will be available to you so that you can pass this on to your friends, customers and any advertising we don't cover. Our advertising people are looking for any interesting stories about you and your work. You can send that information to the PO Box of the Guild or email me the information. We need high resolution pictures for advertising.

We're also including free passes in the welcome packet that will be mailed in October. The free passes are for you to give to your very good customers. It takes all of us to do our part in self advertising.

Well I think you all are getting the idea that our Holiday Show is moving on up to being a bigger and greater show than ever before. If you have any questions or there's that very special artist that could be an excellent addition to our show, please ask them to check the website www.rbcrafts.org for an application, or call me at 484-248-6275. Thank you from *Terry & Judy Boyer, Show chairs* tjboyer@1860woodco.com

HOLIDAY SHOW FLOWERS

This year, with our Holiday Show the first weekend of November, poinsettias will be pale, just beginning to show color, therefore, ***we will only be offering RED poinsettias*** (*Mums will be past their prime, so will not be available*). Please complete the order form below and submit with your payment (**checks made payable to the Reading-Berks Chapter - PGC**), and sent along with this order form to Pat Oxenford, to be received no later than October 15th. Mums will be delivered to your booth by 1:00 PM on Friday, November 1st, at set up.

* * * * * ORDER FORM * * * * *

NAME _____ PHONE NUMBER _____

RED POINSETIAS	PRICE	QUANTITY	TOTAL
4 inch pot - single bloom	\$4.25 each		
6½ inch pot, 5- 8 blooms	\$9.50 each		
7½ inch pot, 8 - 15 blooms	\$15.85 each		
<i>TOTAL</i>			

Submit order along with **check payable to Reading-Berks Chapter - PGC** and mail by October 12th to:
Pat Oxenford
805 Hill Drive
Douglassville, PA 19518.