



Reading-Berks Guild of Craftsmen

www.rbcrafts.org

1st Quarter 2016 Newsletter March Edition

President's Message

Spring is right around the corner and so is our 14th annual juried Spring Fine Arts and Crafts Festival at Kutztown University, the O'Pake Fieldhouse, April 2nd and 3rd, 2016. I hope you have gotten in your applications, however, if it is still on your desk and not filled out, there is still time to click your pen and get it in. After a long winter of hibernation, it is a great time to show off what your creative hands have been doing and meeting up with our friends and customers. If you have participated in our shows, you know what a great venue the fieldhouse is and if you have not participated in one of our shows, it is time you have so you can see first hand what we are talking about. As I have stated before, many hands are needed to make a successful show, and our show committee along with you, our craftsmen who volunteer are an integral part of this and every one of our shows' success. Another exciting event going on right now is at the GoggleWorks and it is the BCIU Student Art Expo. Kay and I walked through the exhibit after our meeting there last week. We continue to be blown away by the huge talent in these young people. Our Sunshine Girl has retired and if anyone would like to help out with this important job in our Guild, please contact me. Our next jurying session is on March 8 and as always I enjoy seeing and talking to the craftsmen at these sessions. We are always excited to welcome our newly juried members and have them participate our shows and join our Guild Family. I want to wish you all a Blessed Easter and look forward to foolin' around with you at set up for our show. Oh and one more thing, Kay wanted me to remind you if anyone can get to her a piece of your work, she would like to have have it for our segment that will be on the Sunrise Edition at 7:45 AM on Channel 69, the week before our Festival. She would like to highlight as many crafts as possible that will be available at our show.

"Be curious always! For knowledge will not acquire you; you must acquire it."

Sudie Back

Your President, Barry L. Bennecoff

Festivals

Hello to everyone,

The Committee is moving right along. We are working on all of the final details to bring you one of the most exciting shows of the season. There is no other show with the quality, professional appearance, and customer base in the surrounding counties.

Look for your packets in the next 3 weeks. Please, familiarize yourself with this information, there are changes this year. Due to the overwhelming attendance at the Holiday Show last year, parking became a problem. We had to modify our parking policy so that Customers have the most convenient places to park. There are designated areas where you are allowed to park your vehicles during the time the show is open. Only Customers and Handicap Artisans are allowed to park in lots E 1 and E 2. (marked on the map) with a large Arrow.

If there's any questions or concerns send us tjboyer@1860woodco.com or anyone on the committee info@rbcrafts.org your questions. Deadline for show applications is March 1.

Thanks and see you the weekend after Easter (April 2 & 3).
Have a wonderful Holiday,

Terry & Judy Boyer, Show co-chairmen

Membership

Our membership at the end of January was 173. We noticed that some our members have not renewed. Please send it your renewal forms soon!

June Moyer, Membership Chairman

Newsletter

You may have noticed that this is the 2nd 1st quarter Newsletter. I decided for convenience to publish in March, June, September and December. It was either two 1st quarters or 5 quarters this year. What can I say?

Sandra Jones, Newsletter Editor

Education

Mini-Grants:

Four (4) Mini Grants, in the amount of \$50 each will be randomly drawn at the Reading-Berks Chapter's regularly scheduled meeting at the Goggleworks on Tuesday, April 5, 2016.

Winners will be drawn from applications (completed in full) and submitted by the deadline of Monday, March 21, 2016. Entries must be received at our Reading-Berks Chapter PGC, ATTN. Carol Haile, Post Office Box 85, Mohnton, PA 19540 by that date. Those received after that date will not be included in the drawing.

The Mini-Grant application is attached at the end of the January 1st Quarter newsletter and may also be found at www.rbcrafts.org/our-guild/education/

We are looking forward to hearing the presentations from our 2015 winners soon.

BCIU Art Exhibit:

On display at the Goggle Works from February 27 to March 13, 2016 11 AM to 7 PM with Awards Ceremony Sunday, March 6, 2016 1 to 3 PM (snow date 3/13/16). Through the Stanley G. Seltz Student Awards Program, Reading-Berks Guild of Craftmen offers cash awards to students who exemplify high levels of design, mastery and use of materials.

Carol Haile, Education Chairman

Standards

The next jury session is March 8, 2016. Check the website under resources/standards or contact Louise Mehaffey, eglassplace@gmail.com for more information.

Louise Mehaffrey, Standards Chairman

Pennsylvania German Cultural Heritage Center

The next event will be Easter on the Farm to be held the day before Palm Sunday, Saturday, March 19, 2016, from 10:00 AM to 4:00 PM. Guild members can set up in the Guild's Log Cabin. The only fee is a 15% commission to PG-CHC payable to Kutztown University for your sales of the day.

Contact Amanda Richardson at PGCHC: arichard@kutztown.edu; if you plan to participate so that your name can be included in the program. In addition to the Guild's Log Cabin, there is a large heated tent for vendors as well as outside spots where you may bring your own canopy to set up.

Programs

March Rick Rhoads' Wilderness Survival and Awareness.

April, Matt Vardjan Flintknapping.

May is a fieldtrip to **Boyertown Museum of Historic Vehicles** (check website for time).

85 S. Walnut Street, Boyertown, PA 19512

\$6 fee

Directions from Reading: Business 422 to 562 East. Follow 562 into Boyertown. Turn left onto Third Street, to the parking lot on left. See their website: www.boyertownmuseum.org for more information.

June's Picnic will be at **Fish Pond West, Inc.** This new location offers close parking and indoor facilities. Be sure sign up to bring a side dish or dessert. Sign up sheets will be at general meetings or by contacting Matt at vmatt@dejazzd.com

GPS: 200 Swiftwater Lane, Leesport, PA 19601

Located at the End of Swiftwater Lane in Bern Township

Directions from Road to Nowhere: Take Rt. 222 (road to nowhere), go North on Rt. 183 to the 1st traffic light, turn left onto W. Leesport Ave. At the stop sign, turn right onto County Rd. Proceed past the prison and Ag Center to stop sign at Palisades Drive, turn left onto Palisades Dr. Turn right at the next road Swiftwater Lane. Follow to end.

Directions from State Hill Road: Take State Hill Road to Ganly's Pub & Deli, turn right onto Reber's Bridge Road. Proceed down the hill and cross iron bridge. Make a left turn onto Palisades Dr., at next road Siftwater Lane, turn left. Follow to end.

Speed limits are strictly enforced in this area.

Matt Vardjan, Program Chairman

Media

Exciting things are happening on “Your Berks Craftsmen”. It’s YOU! There is no reason to miss “Your Berks Craftsmen” ; we are everywhere! On the third Wednesday of every month at 7:00pm the live segment happens at the BCTV studio. This is channel 15 if you have Comcast Cable. You can also view the segment by going to BCTV.org and watch it on your computer OR YOU CAN NOW GO TO OUR WEBSITE www.rbcrafts.org/our-guild/bctv-your-berks-craftsmen/ and watch it on “YouTube” March guests for “Your Berks Craftsmen” will be Terry and Judy Boyer, co-chairpersons for our Spring Fine Arts and Crafts Festival that is taking place on April 2 and 3, 2016 at Kutztown University. Terry and Judy have invited several artisans who will be appearing at this show to join them in the studio to give you a sneak preview and talk about this fabulous show. In April, Carol Haile, our Education chairperson, will take you on a tour of the recent BCIU Art show that took place at the GoggleWorks. Our Guild judges and presents several awards at this student art show and Carol will make sure we get to meet some of these student artists. In May, we will have Deb Jarrett and Bob Schultz, a talented husband and wife team, on “Your Berks Craftsmen” They were gracious enough to let us into their booth (behind the scenes) at the Kutztown Folk Festival in 2015. We have some great footage thanks to BCTV and we will get a look at how they do their respective crafts and then, both will join us live in the studio that night. AND yes in June we will be talking and meeting with some craftsmen whom you will be seeing at the Kutztown Folk Festival 2016. Steve Sharadin, Director of the Kutztown Folk Festival, will be on hand to tell us what will be happening at this great event. A lot is happening and you don’t want to miss it; so stay-tuned!

Don’t forget to give me a piece of your work for the Sunrise Edition on 69 news!

Your Host for “Your Berks Craftmen”, Kay Bennecoff

Classifieds

Pro Panels for Sale. Color: Buff, very good condition. 13 Knockdown Panels (7ft. by 30”) with leg extensions, 6 support bars, L and T stiffeners, Panel skirts, 2 lightbars 50” long, 4 lightbar adapters, hanger kits, 39” Pro Panel desk. Price: \$1800. Contact: Wilfreide Axsmith 610-488-6838 or w2axsmith@comcast.net

Important Dates to Remember

Chapter Meeting (1st Tuesday):

March 1, 2016 7 PM

April 5, 2016 7 PM

May 3, 2016 Boyertown Museum of Historic Vehicles Field trip

June 7 Picnic at Fish Pond West, Inc.

Board Meeting: (last Wednesday)

March 30, 2016 at 7 PM

April 27, 2016 at 7 PM

May 25, 2016 at 7 PM

Spring Show: April 2 & 3, 2016, Application due March 1, 2016

Easter on the Farm Sat, March 19, 2016, 10:00 AM to 4:00 PM.

Board of Directors

President, Barry Bennecoff	610-562-7226
Vice President, Ken Moyer	610-779-4126
Secretary, Kay Bennecoff	610-562-7226
Treasurer, John Haile	610-374-7048
Membership, June Moyer	610-779-4126
Standards, Louise Mehaffey	484-248-6301
Newsletter, Sandra Jones	610-779-5177

Committee Chairs

Shows, Judy & Terry Boyer	484-248-6275
Media, Kay Bennecoff	610-562-7226
Education, Carol Haile	610-374-7048
Program, Matt Vardjan	610-689-5324
Website, Bill Jones	610-779-5177



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