



# **Reading-Berks Guild of Craftsmen**

www.rbcrafts.org

## **3rd Quarter 2016 Newsletter September 2016**

### ***President's Message***

In 1894 during the Presidency of Grover Cleveland, the first Monday in September became known as a national holiday, Labor Day. Labor Day was a creation of the labor movement and was dedicated to the social and economic achievements of American workers. It constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity and well-being of our country. (from the Department of Labor)

I would like to take this opportunity to wish all our members of The Reading-Berks Guild of Craftsmen a Happy Labor Day and thank you for your continued support of your Guild. I thank you for your continued achievements in your creativity and the pride and workmanship that you put into your craft and art that is made in your shop or studio in our great country, the United States of America.

Our show committee has been diligently working to make this year's Holiday Fine Arts and Crafts Festival and Sale better than ever; but that can only happen if you are part of it. Have you sent in your application? Been too busy? Take a minute or two and get that application in. The Festival dates are October 29, 9 AM to 5 PM and October 30, 10 AM to 4 PM.

My very dear friend and mentor in my early years with the Guild, retired artist Annie Harlin has donated a beautiful hanging hooked rug to our Guild. There will be a silent auction for this rug on Saturday, October 29 and at the end of the day, one highest bidder, will have the last "Annie Harlin" original hooked rug that she will be make available to the public.

This is an election year for our Guild. The nominating committee has been appointed and consists of three fine gentlemen. They are Bob Ballantyne, Ray Oxenford and Bill Scheirer. Our meetings are the first Tuesday of each month at the GoggleWorks at 7:00 PM. We have great monthly programs and the meetings are informative. Bring a friend. Everyone is welcome!

*"To live a creative life, we must lose our fear of being wrong."* Joseph Chilton Pearce

***Your President, Barry L. Bennecoff***

## ***Festivals***

Hello to all from the Show Committee: I have great news about our 2016 Holiday Show which is less than 2 months away. (Oct 29th and 30th , 2016)

Our show planning is running on time. Our next big project is all of the Advertising. Newspapers, press releases, TV spots, Facebook, Twitter, our website, the Rack Cards, billboards, And ALL OF YOU promoting to your customers, family and friends. Your word of mouth is our best advertising; your reputation reflexes well on our Shows.

At the present time we have reached our limit on Jewelry, which is based on a percentage of the total vendors in the show. Jewelry is now limited to ONLY Juried members of The Reading-Berks Guild of Craftsmen. To be guaranteed a spot in our shows, become a juried member of the Reading-Berks Chapter.

On the Sunday of the show weekend, we have a General Meeting. For those that want to join, attend this meeting and you will be given instructions on how to become a member. Attending a meeting is a requirement to join in our bylaws. If you can't make that meeting, come to one of the Guild's meeting at Goggleworks on the first Tuesday of the month at 7:00 pm. Check the website's calendar, as we do have events that take us away from the GoggleWorks. The meeting on Sunday morning at 9:00 am the 30th of Oct, 2016 is also a great way to see what the Guild and the show is doing, if you can't make a Tuesday evening.

Great News, you are able to send in your application up to Oct. 1st with no additional late fees. Bad News, after Oct.1st it will be an additional charge of \$10.00 Late fee. No applications for this show will be accepted after Oct. 15th, this is so we can set the floor layout and get the program printed.

Best News: We will have a Silent Auction of "Last of its Kind" Hooked Rug by Annie Harlin on Saturday, 29th. Last bid will be at 4:30 PM!

To All College Artist: the show is FREE to you. You can sell your works of Art, you make some pocket change, and show your wares. Reading-Berks Guild of Craftsmen gives a cash award to the best of show from the Craftermen vote. You can fill out the Student application on the website:

<http://rbcrafts.org/festivals/info-for-exhibitors/student-show-application/>

If you have any trouble with the application process text me at 484-650-7500 or email me at [tjboyer@1860woodco.com](mailto:tjboyer@1860woodco.com)

Last year's show was well attended and everyone was a happy camper. We'll keep on moving forward and it will be a great show.

Thank You So Much,

***Terry & Judy Boyer, Show co-chairmen Membership  
484-248-6275***

## **Standards**

The Standards Committee will meet on Tues, September 13, 7:00 pm at the Goggleworks for a jury session. Members who have belonged to our chapter for a minimum of 3 months are eligible to present their work for jurying. The room will be open at 6:30, and jurying will begin at 7:00. Check the board at the entrance of the Goggleworks for the room number. Members will be asked to leave before jurying begins, and can return in 1- 1 1/2 hours for the results. Any Standards Committee member who can't attend, please let me know. For more information or for an application, go to <http://rbcrafts.org/our-guild/standards/> or contact Louise at [eglassplace@gmail.com](mailto:eglassplace@gmail.com) or 610-334-1891.

**Louise Mehaffrey, Standards Chairman**

## **PA German Cultural Heritage Center, KU**

Reading-Berks Guild of Craftsmen will have our cabin open during the following events. If the cabin fills up, there are other spots that you may be able to show, demo and sale your crafts. Please contact: Naomi Pauley [npauley@kutztown.edu](mailto:npauley@kutztown.edu) or Patrick Donmoyer [donmoyer@kutztown.edu](mailto:donmoyer@kutztown.edu) for more information.

September 24, 2016 Heemet Fescht (10 a.m. to 4 p.m.)  
Historic demonstrations, children's activities, wagon rides and petting zoo.

December 3, 2016 Christmas on the Farm (10 a.m. to 4 p.m.)  
Held in conjunction with Christmas in Kutztown.

## **For Sale**

Reading-Berks Guild of Craftsmen Totes (black with white lettering) will be available for a donation of \$1 each at the the Holiday Festival set-up and during show hours and at the September General meeting.

## **A Ray of Sunshine**

If there is a member/retired member who may be in the hospital or may just need a card to cheer them up, please let me know at 484-248-6275 or e-mail at [tjboyer@1860woodco.com](mailto:tjboyer@1860woodco.com)

**Judy Boyer, Sunshine committee Chair**

## **Programs**

September 6 at 7:00 PM GoggleWorks: Presentation by Karen Ludwig, an amazing Story Teller through her music.

October 4 at 7:00 PM GoggleWorks: Presentation by Chari Towne author of *A River Again, The Story of the Schuylkill River Project*.

November 1 at 7:00 PM GoggleWorks: Presentations by the Newly Juried Members and the 2015 Mini-Grant Winners.

December 6: Holiday Party, dinner at 6:30 PM at Yellow House. Butch Imhoff will be the entertainment. More details coming soon!

***Matt Vardjan, Program Chairman***

## **Membership**

New Badges: If you would like the official Reading-Berks Guild of Craftsmen badge (the tan badge with logo), please place an order by September 29. These badges will be available at the Holiday Show. Please note, we need a minimum number of badges to have them made, if that minimum is not met, the badges will not be available until the Spring Show. You can print an order form from the website:

<http://rbcrafts.org/wp-content/uploads/2015/04/Badge-Order-Form.pdf>

***June Moyer, Membership Chairman***

## **Award Winners**

Wilfriede Axsmith won first prize at the the Miller Center for the Arts Senior Festival for her mixed media piece called SunRise. Hot wax and fiber dye painting on silk.

Janice Sonnen was selected for the Early American Life Magazine Directory of Traditional American Crafts 2016. The below is her hooked rug.



## **Media**

In July, “Your Berks Craftsmen” featured the dynamic duo, Deb Jarrett and Bob Schlutz. We taped them at last year’s Folk Festival doing their respective crafts and then they came into the studio for a live presentation. Deb’s craft is sawdust folk art and Bob Schultz makes shaker boxes.

“Your Berks Craftsmen” in August featured a very informative show with Patrick Donmoyer and Naomi Pauley from the Pennsylvania German Cultural Heritage Center of Kutztown University. The program highlighted the events that go on at the center throughout the year and the association of our guild with this great center.

In September, Lynn Taylor will make her way into the BCTV studio with a show featuring her beautiful ceramics. She will be demonstrating her craft that evening in the studio. You will not want to miss this one.

In October, Terry and Judy Boyer, show chairpersons for our Holiday Festival will be in our studio with several craftsmen who will be participating in this year’s show. This show will be a real teaser for what will be at our Festival later in the month.

BCTV will be celebrating their annual Octoberfest auction the week of October 17. If you have not already donated one of your lovely craft items, please bring your donation to the September or October general meeting and I will take it into the studio for you; OR you may drop it off at the BCTV studio at 1900 North 13th Street in Reading (near Albright College). BCTV is a great friend to our Reading-Berks Guild and it is important that we support them during this auction. The sooner you get your donation into them, the longer it will be up on their website for everyone to view. So thank you for your continued support to BCTV and remember, anyone of you can be a “star” when you are the featured guest on BCTV’s “Your Berks Craftsmen”.

“Lights, Action, Camera!”

***Your Host for “Your Berks Craftmen”, Kay Bennecoff***

## **Newsletter**

After entering September through December Events on the Website, I realized that we have more events than I thought. For a full list of Events go to <http://rbcrafts.org/2015/1746>

***Newsletter Editor: Sandra Jones***

## ***Important Dates to Remember***

***Chapter Meeting (1st Tuesday):***  
***September 6 at 7 PM at the GoggleWorks***  
***October 4 at 7 PM at the GoggleWorks***  
***November 1 at 7 PM at the GoggleWorks***

***Board Meeting: (last Wednesday)***  
***September 28 at 7 PM***  
***October 26 at 7 PM***  
***November 30 at 7 PM***

***Holiday Show: October 29 & 30, 2016,***  
***Applications due October 1, 2016***

### ***Board of Directors***

President, Barry Bennecoff	610-562-7226
Vice President, Ken Moyer	610-779-4126
Secretary, Kay Bennecoff	610-562-7226
Acting Treasurer, Carol Haile	610-374-7048
Membership, June Moyer	610-779-4126
Standards, Louise Mehaffey	484-248-6301
Newsletter, Sandra Jones	610-779-5177

### ***Committee Chairs***

Shows, Judy & Terry Boyer	484-248-6275
Media, Kay Bennecoff	610-562-7226
Education, Carol Haile	610-374-7048
Program, Matt Vardjan	610-689-5324
Website, Bill Jones	610-779-5177