



MUHLENBERG TOWNSHIP

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Board of Commissioners
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February 23, 2016

Hello,

Muhlenberg Township is organizing, for the first year, the Muhlenberg River Fest. The River Fest is replacing the International Festival and will have a similar style focusing on music and food. This event will be majestically located in Jim Dietrich Park along a trail that follows a bend in the Schuylkill River. There will be two music stages; one electric and one acoustic highlighting local musical talent with the river as its backdrop. A variety of food vendors will be available to dazzle your taste buds along with a wine and beer tent and other fun activities. The River Fest will be filling the air with music and the aroma of fine tasting food on Saturday, August 27 from 10AM to 10PM and Sunday, August 28 from 10AM to 5PM. We welcome you to come join in the fun.

The River Fest Committee has targeted certain vendors to participate in this event. Butch Imhoff, of the Acoustics Roadshow, is on our committee and may have already reached out to you about this event. We are sending this vendor application as a follow up to that conversation. If you would like to commit to participating in this event, we are asking that you kindly fill out the application and return it, along with the deposit to the Muhlenberg Parks Department by April 29th. You are being given the right of first refusal for this event. After the April 29th deadline date we will be reaching out to other vendors to fill our needs.

We hope that you are as excited as we are about this new and upcoming event. It will be a great addition to the events in and around the Berks County area. If you have any questions you can contact Karen at kschreiber@muhlenbergtwp.com 610-929-4727 ext. 265 or Jim Bobeck at jbobeck@muhlenbergtwp.com 610-929-4727 ext. 264.

Thank you so much for your interest in the Muhlenberg River Fest.

Sincerely,

Karen Schreiber, CPRP
Recreation Superintendent
Muhlenberg Parks & Recreation Department