

**Reading-Berks Guild of Craftsmen - Spring Fine Art & Craft Festival  
First Saturday in May, 9 am to 3 pm**

**Location: Renninger's Farmers' Market, 740 Noble Street, Kutztown, PA 19530  
Outside under the Pavilion – Rain or Shine**

**Artisan Agreement and Policies**

All displayed items must be the original work of the craftsperson of record and must adhere to the Reading-Berks Guild standards: excellence in craftsmanship, well-resolved design, and a distinctive voice or style. Whenever possible, work should include the maker's signature or hallmark.

Copies of another's work, commercial kits, assemblages, or patterns of any kind are not acceptable.

Excluding photography and note cards, prints of original art must be clearly labeled as 'Print' on the product. Additionally, any prints, excluding photography and note cards, should accurately represent your craft, must not exceed 20% of the display, and must be clearly marked as 'Print' on the product. Machine-produced printed items are not permitted.

No 'seconds' or 'sale' signs are allowed. All shows are floor-juried, and displayed work must align with your submitted application. Failure to comply may result in a request to remove the work.

**SET-UP:** 7 AM, the day of the show. The show opens at 9:00.

The show location is at the Renninger's Farmers' Market, 740 Noble Street, Kutztown PA 19530, Pavilion 1. This pavilion has a macadam floor, roof but no sides. Spaces are first come, first served. Spaces have 12 foot frontage and can extend to 15 feet deep. Two 32 inch x 8 foot tables will be in each space. Booth structures or materials should not extend into the main center aisle. There are extra tables within the pavilion that you may carry into your booth area. There is no charge for extra tables. No chairs are provided, so please bring your own.

Although there are no display requirements, please display your crafts in a professional manner. The supplied tables are very rustic, consider bringing table covers. Please keep your area neat and clean.

The indoor Farmers' Market opens at 8 AM. Food is available inside the market.

**BREAKDOWN:** 3 PM, the day of the show. The Show Chairman may choose to change the breakdown time, based on extenuating circumstances. Please do not leave any trash behind.

**PROMOTION:** This show is mostly promoted through social media. Please help us by providing quality images of your work. Email images and/or images of your craft process to: [images@rbcrafts.org](mailto:images@rbcrafts.org). Short video files are also welcome.

Tips on how to take great photos to promote your work. (pdf document)

Each vendor is responsible for having their own Pennsylvania Tax ID Number. Each vendor is responsible for collecting and reporting their own Pennsylvania sales tax.

**QUESTIONS:** Email: [festivals@rbcrafts.org](mailto:festivals@rbcrafts.org)