

Reading-Berks Guild of Craftsmen's 76th Annual Holiday Fine Art & Craft Festival

Artisan Policies & Participation Agreement

All displayed items must be the original work of the craftsperson of record and must adhere to the Reading-Berks Guild standards: excellence in craftsmanship, well-resolved design, and a unique voice or style. Whenever possible, work should include the maker's signature or hallmark.

Copies of another's work, commercial kits, assemblages, or patterns of any kind are not acceptable.

No 'seconds' or 'sale' signs are allowed. All shows are floor-juried, and displayed work must align with your submitted application. Failure to comply may result in a request to remove the work.

Prints of Original Artwork

Prints—excluding photography and note cards—must be **clearly labeled as "Print"** directly on the product. These prints should accurately represent your original craft and may make up **no more than 20% of your total display**. **Machine-produced printed items are not permitted.**

Attendance & Logistics

The **craftsperson of record** (as listed on the application) is required to be present for the **entire duration of the show**. Booths must be fully set up, staffed, and open to the public by the designated start time for our show.

2026 Exception: Due to the 2026 show date change, exhibitors with a prior commitment to another event may arrange for an approved surrogate to represent their booth during the show. Surrogates should be knowledgeable about the artist's work and able to appropriately represent it to the public. This exception applies to the 2026 show only and is not a permanent change to Guild policy.

All **loading and unloading** must take place during the specified setup and breakdown windows. Exhibitor vehicles must be parked in the **designated parking areas**—please adhere to posted restrictions. Accommodations will be made for those with **handicap parking permits**.

Early breakdown is strictly prohibited and may result in disqualification from future shows.

Image Submission

All images must accurately represent the work you will be displaying at the show. By submitting images, you grant the Reading-Berks Guild permission to use them in promotional materials for the festival.

Sales Tax

Each vendor is responsible for having their own Pennsylvania Tax ID Number. Each vendor is responsible for collecting and reporting their own Pennsylvania sales tax.

Volunteer task

Excluding students, participants are asked to complete one show-related task, which can be selected during the application process. If you are not able to volunteer you will be charged a \$25.00 non-volunteer fee.

Pets Policy

Pets are not allowed unless they are part of your craft display; however, service animals are always welcome.

Agreement

I, the signatory do forever discharge, release and hold harmless The Reading-Berks Guild of Craftsmen, Chapter of the Pennsylvania Guild of Craftsmen, The Hamburg Union Fire Company and The Hamburg Field House and all other agents from any and all manner of action or damages, claims arising from any loss or damage to the person or property of the undersigned while participating in this event and thereby consents to enforcement of all rules and regulations of the show. Failure to abide by the rules and regulations may lead to being asked to leave the show and terminate the reservation without refund. We, the show promoters will not assume any responsibility for personal injury, theft, fire or breakage to you or your merchandise.

Questions? Send us an Email: festivals@rbcrafts.org